

PHILLY I-DAY

PO Box 40088 – 456 Public Ledger Building, Philadelphia, PA 19106-0088
215-627-5306 info @ insurancesociety.org FAX – 215-627-2754

Attention: Marketing & Sales Division

The Philly I-Day Executive Committee
Proudly Presents

PHILLY I-DAY 2010
Friday, March 26, 2010
at the
Pennsylvania Convention Center
1101 Arch Street
Philadelphia, PA 19107

Your Invitation to Exhibit at Philly I-Day 2010

Philly I Day will be celebrated on March 26, 2010 at the Pennsylvania Convention Center. This year's exciting theme and new format will generate much interest. The theme of the day is "Managing Risk in a Challenging Environment"

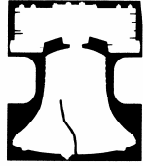
To add to your visibility as an exhibitor, the morning continental breakfast, coffee breaks and luncheon cocktail session will be held in the exhibitor's areas. The Philly I-Day Committee's focus on education includes full support of our exhibitors, who we believe will assist the I-Day participants to hear, see, and experience how your products incorporate into their learning environment. We believe that there are many exciting products and services available to insurance professionals and would be pleased that you showcase them at the 2010 Philly I-Day.

In order to provide maximum exposure to our exhibitors, exhibits will be in close proximity to registration and refreshments and will be available on a first come, first serve basis. Since we anticipate that these spaces will go quickly, we suggest that you make your reservations immediately. The exhibitor registration fee of \$300 provides for an 8'x10' draped booth, 2 chairs, a six foot table, 1 admittance and luncheon ticket. Additional admittance and luncheon tickets can be purchased at a cost of \$75 per person. Additional charges for special set-up requirements (electricity, audio/visual rental, etc.) will be applied based on the hotel's fee schedule. We also encourage you to provide a door prize with the winner and your company announced at the lunch.

Please complete the attached form and return it with your check to Philly I-Day Exhibitors, P.O. Box 40088, Philadelphia, PA 19106-0088. Please contact Peggy Dence with any questions at 215-627-5306 or by email at pdence@insurancesociety.org

We look forward to seeing you on March 26, 2010.

<http://www.insurancesociety.org>
or
<http://www.philadelphia.cpcusociety.org>



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PLEASE REPLY TODAY – SPACE IS LIMITED!!!!

Company Name _____

Address _____

Telephone _____

Type of Product/Service _____

Contact Name _____

Contact Phone # _____ Contact Email Address _____

Booth Sign to Read: _____

Authorized Signature _____

Reserve 1 Booth at \$300 (includes one admittance with lunch) _____

Additional Tickets @ \$75 each = _____

Total Enclosed _____

**Please make checks payable to Philly I-Day
Check must be accompany reservation form for reservation to be confirmed**

To assist us in providing the correct environment for your booth:

What are the dimensions of your booth (very important) _____

Will you be providing a door prize? Y N

*Will you need electricity? Y N

*Will you require a phone line? Y N

*Will you require audio/visual services? Y N

*Any other special requirements? (please describe) _____

Once your reservation has been confirmed, additional material regarding booth assignments, hotel charges for additional services and other general information will be mailed under separate cover.

**Setup will be on March 26th from 6:00 AM to 7:30 AM
I-Day Activities will begin at 7:45 AM
Exhibit Dismantle will begin at 2:00 PM**